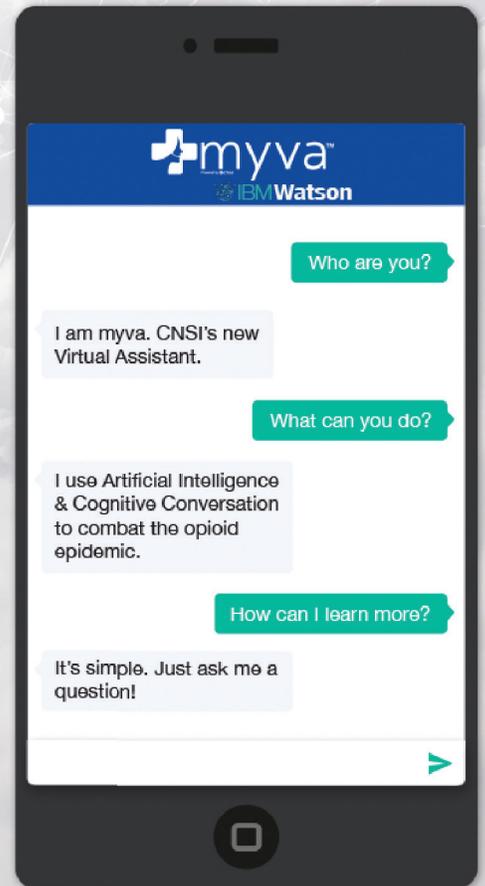




IMPROVING ACCESS TO CARE THROUGH ARTIFICIAL INTELLIGENCE AND COGNITIVE CONVERSATION



What is myva™?

My Virtual Assistant (myva™) is a chatbot that uses cutting-edge technology to help payers, providers, policymakers, and members gain access to critical health data. At its foundation, myva™ uses:

- **Artificial Intelligence (AI):** Conversation is key to the future of AI as computers were originally built for mathematical equations, not communicating. Through IBM Watson, myva™ takes big data and giving it context.
- **Cognitive Conversation:** Relying on a collection of data and information, myva™, creates a conversation between the user and the state's Medicaid system in order to provide deep, accurate and timely answers.
- **Predictive Analytics:** Using many techniques including data mining, statistics, modeling, and machine learning, myva™, allows users to ask and identify outliers that may be indicative of harmful behavior, such as opioid abuse.

As the ecosystem of health care becomes even more interconnected, States are under pressure to develop solutions that engage consumers and empower them to take a more active role in managing their health.

In early 2018, the current Administration announced a new initiative, MyHealthData, a program that gives patients to control their healthcare data. CNSI is once again ahead of the curve with their virtual Medicaid chat bot, myva™.

Implemented by the State of Michigan and Powered by IBM Watson, myva™ gives—at the touch of a button—payers, providers, policymakers, and members:

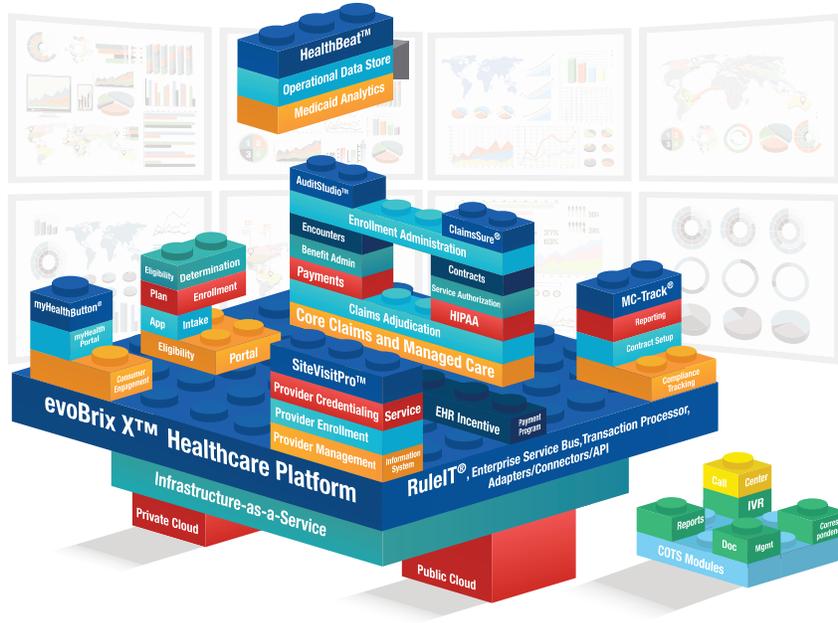
- Access real-time health records pulled instantaneously;
- Ability to seek answers to critical healthcare questions such as prescription, treatment and coverage history; and
- Web-based visualization for improving accuracy and accountability.

innovation@work

To learn more, email evobrix@cns-inc.com

How does myva™ work?

My Virtual Assistant (myva™) is a tool within CNSI’s consumer engagement application, myHealthButton®, which is just one of the fully integrated modules that make up our NextGen Medicaid platform, evoBrix X™.



myHealthButton®
Powered by CNSI



With evoBrix X™ as the foundation, our solutions are fully interoperable with a state’s Medicaid analytics, giving administrators, policy makers, providers and members access to data that is:

Secure • Accurate • Easy



Administrators

- Asses prescription utilization trends
- Identify anomalous providers/members



Policy Makers

- Evaluate patterns with demographics
- Analyze policy impact with real-time data



Providers

- Receive notifications on key influencers
- Monitor prescription and treatment trends



Members

- Track co-pay and status of claims
- Monitor and record medical history