Your Health Information, Your Rights

The Office of the National Coordinator for Health IT's <u>commitment</u> to an interoperable, learning health system is making inroads towards consumer-facing policy that improves health outcomes for millions of Americans. Through <u>private and</u> <u>public sector interoperability pledges and partnerships</u>, <u>consumer-focused challenge grants</u> and <u>transparently certified</u> <u>Health IT</u>, ONC has changed the landscape of healthcare to improve access to health information. Next, ONC is targeting the consumer demand that will make these policies come to life.

In coordination with the <u>2016 Office of the National</u> <u>Coordinator for Health IT Annual Meeting</u>, ONC launched <u>Your</u> <u>Health Information, Your Rights</u> – an educational campaign with the <u>US Department of Health and Human Services' Office for</u> <u>Civil Rights</u>: three new informational videos and a new infographic on the rights of every American under <u>The Health</u> <u>Insurance Portability and Accountability Act of 1996</u> are available on <u>HealthIT.Gov</u> working to grow consumer awareness of the fact that every American has the human right to access her or his health information.

Your Health Information, Your Rights helps individuals better understand their right to access their health information and to have that information sent to others (including family members, caregivers, or a mobile device application) — it includes the facts pertaining to an individual's right to accessing their medical records, a demonstration of how to obtain medical records and tips for protecting health information.

These short videos were created to increase stakeholder commitment to an interoperable, learning health system. As Your Health Information, Your Rights says, "Information is Power", and providing consumers information on the right to their health information empowers individuals to push for change in a way that the government cannot.

CNSI pledges continued commitment to better health through IT, and we support your right to access your health information – consumer engagement is our top priority and *Your Health Information, Your Rights* is as a catalyst for our efforts.



What do you think about the Your Health Information, Your Rights campaign? How are you committed to providing consumers access to their health information? Let us know by finding us on Twitter <u>@CNSICorp</u>.

This blog entry was written by Troy Kallman, Marketing Communications Coordinator at CNSI.