

Green Biz: More than Just An Award, A Responsibility

A few weeks ago, CNSI made the announcement that our headquarter office in Rockville has joined a host of great companies in the Montgomery County area by becoming Green Business Certified. The seal is a badge of accomplishment we wear proudly, aligning perfectly with the motto of iCare, our Corporate Social Responsibility Program – “Think Globally, Act Locally”.



However, this accomplishment is much more than just checking off a few boxes. We understand that in order to have a lasting impact, you must take on the lasting responsibility of being a good corporate steward. That is why we kicked off the year by quickly establishing our 2018 Green Initiative goals, which include:

- * Completing each phase of our Continuous Improvement Plan, which involves meter monitoring
- * Expanding awareness tactics for all employees including e-newsletter articles, in-house digital advertising, and in-person education events
- * Instituting a Fair Trade Certified and Low-Impact purchasing policies at all project sites
- * Identifying requirements and beginning work on Green Certification for our three project office locations

At the end of the day, we want our clients, employees and communities to know we care about creating a greener, healthier world and feel proud knowing they are a part of it.