

# 2013 mHealth Summit: The Largest Mobile Health Event in the World

✖ Earlier this month, industry executives and stakeholders from across the mobile health spectrum gathered outside Washington, D.C.

✖ Earlier this month, industry executives and stakeholders from across the mobile health spectrum gathered outside Washington, D.C. for the 5<sup>th</sup> annual [mHealth Summit](#).

The event brought together leaders from the government, non-profit, private, and academic sectors to “advance collaboration in the use of wireless technology to improve health outcomes, reduce costs, and create a new paradigm in health care delivery both in the United States and abroad.”

Among the key takeaways from the four-day event\_ healthcare companies are increasingly becoming technology companies. Data, whether it concerns market research on patient care, the number of Medicaid applicants in a given state, or the sharing of critical personal health information over a mobile application, needs to be harnessed through the latest technologies in order to bear the greatest impact.

In that regard, mHealth and eHealth, or any other shorthand version combining the latest digital applications with health management, are increasingly being referred to as just plain old ‘health.’

That is a good thing. The more we recognize that technology is a tool that builds solutions for healthcare management, the quicker we can integrate those solutions into the larger health systems that facilitate our individual care.

This year's summit was billed as the "largest mobile health event in the world," and it raised some of the most interesting possibilities to date of the future of health care delivery. As generations that are native to the digital era continue to move on to leading roles in healthcare industries, it becomes more and more likely that one day soon physicians will provide digital prescriptions via a mobile application or non-urgent doctor appointments will be held over webcams. What else is yet to be conceived?

How do you see mobile applications transforming the health care space? Tweet @CNSICorp to let us know! *Follow CNSI on [Twitter](#).*