

# **Acentra Health Drives Unrelenting Focus on Technology Advancement and Process Improvement with 'Innovation Challenge'**

*Competition supports company culture of employee collaboration, innovation, and recognition*

**McLean, VA – August 10, 2023** – Acentra Health, a leading provider of innovative health solutions and services, announced today the successful completion of its first Innovation Challenge, an employee competition designed to spark creativity in applying technology and process improvements that support the company's mission to innovate health solutions that deliver maximum value and impact and accelerate better outcomes. Underscoring its commitment to a culture of innovation, continuous improvement, and employee recognition, Acentra Health awarded cash prizes to four teams for their winning ideas.

The Innovation Challenge invited Acentra Health team members to submit forward-thinking proposals using artificial intelligence and machine learning to automate manual processes, support data-driven decision-making, and help clients accelerate better health outcomes. Thirty-four ideas were submitted, with 10 ultimately selected for the competition. Each competing team comprised a cross-functional collaboration of employees of varying skillsets and departments. This helped foster new connections and professional development as team members worked together, learning about each other and the solutions and services across Acentra Health, which was formed by the recent merger

of CNSI and Kepro. The teams then presented their prototype solutions before a panel of their peers who then selected the final four winners.

“The Innovation Challenge exemplifies our unwavering dedication to driving positive change in the healthcare landscape and the amazing innovation that happens when people have a voice and an opportunity to test their ideas,” said Brian Wilbon, Vice President of Innovation and Research. “This competition proves that you don’t have to be a technologist to innovate; rather, you just need to know the problem you’re solving.”

The four winning ideas will be further tested, developed, and implemented through the Acentra Health Innovation Lab with the remaining six ideas being evaluated by functional leaders for internal implementation. Launched in 2022, the lab serves as an in-house incubator to test, design, and implement solutions for leveraging new and existing technology or processes. Employees are invited to submit ideas for innovation to the lab through the company’s Growth Hub. Other ideas are received through the company’s quarterly client focus group meetings in response to challenges its state clients are seeking to solve.

### **About Acentra Health**

Acentra Health, formed in 2023 by the merger of industry leaders CNSI and Kepro, combines public sector knowledge, clinical expertise, and technological ingenuity to modernize the healthcare experience for state and federal partners and their priority populations. From designing and developing advanced claims, encounter, and provider solutions that drive efficiency and cost savings to delivering clinically focused service models for care management and quality oversight, Acentra Health is accelerating better outcomes. Acentra Health is backed by Carlyle (NASDAQ: CG), a global investment firm. Visit [acentra.com](https://www.acentra.com).

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